



ORGANIZATION: Gettysburg Foundation

POSITION: President

REPORTS TO: Board of Directors

LOCATION: Gettysburg, PA

THE OPPORTUNITY

The Gettysburg Foundation and Gettysburg National Military Park provide visitors from around the country and the world a unique look at the history of one of the most storied and important battles in American history and the home of President and Mamie Eisenhower. In addition to preserving these iconic historic sites and educating the public about their significance, the Gettysburg Foundation owns and operates the world class LEED-Gold certified Gettysburg National Military Park Museum & Visitor Center that welcomes over 500,000 visitors a year and serves as a resource for education and exploration for youth and adults around the world.

The next President of the Gettysburg Foundation will have the opportunity to devise and advance a bold strategic plan with specific emphasis on ensuring the growth and sustainability of the Museum & Visitor Center, the Rupp House History Center, the Gettysburg Lincoln Railroad Station™ and the George Spangler Farm & Field Hospital, and expand more educational programs in a manner that is unique from any other institution in the country.

Specifically, the next President of the Gettysburg Foundation will be charged with outlining the strategy to achieve a ten-year vision with the following broadly defined priorities:

- Provide framework to assist the Foundation in recovering from the financial challenges associated with the COVID-19 pandemic.
- Pursue concepts to reimagine the Gettysburg visitor experience for the next generation of visitors and learners.
- Champion innovative education programs for youth that engage, enlighten and inspire audiences.
- Expand an innovative Leadership Development platform that provides for interactive distance learning as well as on-site experiential learning programs.
- Promote and develop our unique partnership with Gettysburg National Military Park to further preservation and acquisition programs that reflect the mission of the Foundation and Gettysburg National Military Park.
- Continue to maintain a strong relationship with other key partners locally, regionally and nationally.

- Enhance the Foundation’s philanthropic model through the continued strengthening of its development organization, establishment of a dynamic annual giving program and the cultivation of a committed national donor base.
- Strengthen the Foundation’s business model based on what is needed to achieve financial success through strategic goals and objectives.
- Direct the operations of the LEED-Gold certified Museum & Visitor Center in addition to the other Foundation-owned properties and historic sites.

POSITION SUMMARY

The President has overall responsibility for maintaining and enhancing a positive and respected internal and external image of the Gettysburg Foundation, serving as the principal representative to Gettysburg National Military Park and key external stakeholders with the goal of expanding the organization’s donor base, relationships, partnerships and networks. The Foundation employs a staff of 35 full-time employees and approximately 50 part-time and seasonal employees, with a budget exceeding \$14.5 million. Operational funding is generated from several revenue streams; the Foundation does not rely on public funding for operations.

A major role of the President will be expanding relationships with existing and potential donors to achieve the mission and goals of the Foundation. The Foundation President reports to the Board of Directors.

The President provides overall leadership of the Foundation and direction to the senior staff by formulating the strategic direction of key departments to ensure program growth, high quality processes and sustainable infrastructure to meet the goals and mission of the Foundation. The President also maintains overall responsibility for delivering a high-quality visitor experience that provides interactive and innovative educational programs.

The President is responsible to meet regularly with the Gettysburg National Military Park Superintendent, and to communicate on all matters of importance impacting Gettysburg National Military Park and/or the Gettysburg Foundation. Establishing a transparency and trust between the two leaders of our organizations is imperative and expected.

The President works on-site at the Museum & Visitor Center and resides locally.

CANDIDATE PROFILE

The Gettysburg Foundation seeks an innovative, visionary, action-oriented leader who demonstrates a passion for engaging others while delivering a high-quality experience that is financially sustainable through solid programming, marketing, fundraising and business practices. The candidate must have a passion for our nation’s history—especially as it relates to the broader context of the American Civil War, the Battle of Gettysburg and President Abraham Lincoln’s Gettysburg Address.

A high level of experience in building and sustaining community, regional and national partnerships, and relationships with other educational and cultural stakeholders, public and private, is necessary. We seek a dynamic, energetic communicator who can influence others to action, be they staff, board members, donors, elected officials, corporate executives, members, volunteers or other supporters.

The ideal candidate will show evidence of successful fundraising leadership that includes the acquisition of major gifts and grants from foundations, corporations, individuals and the public sector at the local, state and national level. The ideal candidate will possess a background of launching innovative, ground-breaking programs resulting in long-term funding and stable revenue streams.

We seek a person who can demonstrate proven ability in developing sustainable financial and operating strategies within a nonprofit, business or public organization. This includes competencies in selecting and directing senior leaders, financial and program analysis, earned income and philanthropic revenue enhancement.

A leadership style that promotes creativity, accountability, resourcefulness and competence across the entire team along with a predilection toward action would be highly valued. Additionally, the candidate will possess high ethical standards, be trustworthy and display a high level of respect, humility, loyalty and personal integrity.

Bachelor's degree with relevant senior management experience is required. Master's degree is preferred. Demonstrable leadership experience in public or private institutions concerned with education, philanthropy or related professions would be valued. The candidate should possess a proven knowledge and interest of history and/or historic preservation. Previous experience working with, or serving on, a nonprofit board and knowledge of board governance is important. As the President will be a key member of the Gettysburg community, the candidate must be willing to relocate to the Gettysburg area.